

11th - 13th December, 2009

Pragati Maidan, New Delhi,

India

Premier medical & healthcare techno trade event

TM

Medifest

A Vantage Trade Fair

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Company's Name : _____

Contact Person : _____ Designation : _____

Address : _____

City : _____ Country : _____ Postcode : _____

Website : _____ E-mail : _____

Telephone No : _____ Fax No : _____

Please indicate if you have any special requirements : _____

Participating through Agent Direct
In case participating through Agent, name of Agent _____

Advertisement Options

Description	Size (Width x Height)	INR	USD
Front Cover (75%)	190 x 205 mm	35000	1050
Back Cover	190 x 270 mm	30000	900
Front/ Back Inner	190 x 270 mm	25000	750
Center Full Page	270 x 390 mm	25000	750
Virtual Cover	270 x 390 mm	25000	750
Strip on Profile Pages	190 x 40 mm	25000	750
Book Mark (Both Sides)	40 x 100 mm	20000	600
Full Page	190 x 270 mm	12000	360
Half Page	190 x 132 mm	7000	210
Colored Logo with Profile	30 x 30 mm	3000	100

Sponsorship Options

Description	Details	INR	USD
Anchor Company	27 sqm stand	500000	15000
Diamond Sponsor	18 sqm stand	300000	9000
Gold Sponsor	9 sqm stand	200000	6000
Silver Sponsor	6 sqm stand	100000	3000
Bronze Sponsor	Virtual Participation	50000	1500
Lanyards	Exhibitors & Visitors	60000	1800
Get Together/Lunch/Dinner	100 Persons	60000	1800
Visitor Invitation Card	74 x 105 mm	50000	1500
Badges	Exhibitors & Visitors	30000	900
Seminar {2 hrs Session}	75 - 100 Delegates	25000	750
Carry Bags (Batch of 4000)	210 x 420 mm	20000	600
Registration Area	Entrance	20000	600
Layout Boards	In & Around Venue	10000	300
Vertical Ceiling Flex Banner	2' x 5'	5000	150
Single Inserts in Carry Bags	210 x 297 mm	5000	150

Terms & Conditions :

1. Taxes as applicable will be charged extra.
2. The above options are subject to availability on first come first serve basis.
3. Advertisements not complying to specifications will be rejected or the advertising company has to pay extra designing charges for the same.
3. Medifest Buyer's Guide will be printed in Trim size 210 mm x 290 mm and will contain Exhibitors' Company Profile. It will be distributed freely to all Exhibitors, Visitors and Conference Delegates.
4. Artwork must be submitted by November 15, 2009 with full payment. It must be in cdr / eps / tiff / jpeg or ai format in high resolution (300 dpi) and according to size.
5. The Organiser reserves the right to refuse/decline publishing any artwork without assigning any reasons and the liability is restricted to paid amount only.

We would like to bookworth.....

Co. Stamp & Auth. Signature

Date...../...../2009

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