

7th - 9th June, 2011

CTICC, CAPE TOWN

SOUTH AFRICA

Premier medical & healthcare summit

Medifest

A Vantage Trade Fair

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Organization : _____ Contact Person : _____

Designation : _____ Address : _____

City : _____ Country : _____

Postcode : _____ Website : _____

E-mail : _____ Telephone No.: _____

Fax No. : _____

Please indicate if you have any special requirements : _____

Description	Size	ZAR	USD	
Sponsorship Options				
Anchor Company	54 Sqm Stand	140000	25000	<input type="checkbox"/>
(a) Advertisement Opportunities worth of	Complimentary	14000	2500	
(b) Sponsorship Opportunities worth of	Complimentary	14000	2500	
Principle Sponsor	36 Sqm Stand	100000	17500	<input type="checkbox"/>
(a) Advertisement Opportunities worth of	Complimentary	8400	1500	
(b) Sponsorship Opportunities worth of	Complimentary	8400	1500	
Associate Sponsor	18 Sqm Stand	55000	10000	<input type="checkbox"/>
(a) Advertisement Opportunities worth of	Complimentary	4200	750	
(b) Sponsorship Opportunities worth of	Complimentary	4200	750	
Advertisement Options				
Front Cover (75%)	190 x 205 mm	8500	1500	<input type="checkbox"/>
Back Cover	190 x 270 mm	7000	1250	<input type="checkbox"/>
Front/ Back Inner	190 x 270 mm	5500	1000	<input type="checkbox"/>
Center Full Page	270 x 390 mm	5500	1000	<input type="checkbox"/>
Virtual Cover	270 x 390 mm	5500	1000	<input type="checkbox"/>
Book Mark (Both Sides)	40 x 100 mm	4250	750	<input type="checkbox"/>
Full Page	190 x 270 mm	3000	500	<input type="checkbox"/>
Additional Sponsorships				
Lanyards	Exhibitors & Visitors	5500	1000	<input type="checkbox"/>
Visitor Invitation Card {4000}	146x210 mm	6500	1200	<input type="checkbox"/>
Badges {4000}	Exhibitors & Visitors	2800	500	<input type="checkbox"/>
Seminar {2 hrs Session}	75 - 100 Delegates	5500	1000	<input type="checkbox"/>
Carry Bags {Batch of 4000}	297x420 mm	8500	1500	<input type="checkbox"/>
Registration Area	Entrance	5500	1000	<input type="checkbox"/>
Layout Boards	In & Around Venue	2800	500	<input type="checkbox"/>
Vertical Ceiling Flex Banners	2' x 5'	1500	250	<input type="checkbox"/>
Single Inserts in Carry Bags	210 x 297 mm	1500	250	<input type="checkbox"/>

We would like to book _____ worth _____

Terms & Conditions :

1. Taxes as applicable will be charged extra.
2. The above options are subject to availability on first come first serve basis.
3. Advertisements not complying to specifications will be rejected or the advertising company has to pay extra designing charges for the same.
4. Medifest Buyer's Guide will be printed according to above mentioned size and will contain Exhibitors' Company Profile. It will be distributed freely to all Exhibitors, Visitors and Conference Delegates.
5. Artwork must be submitted by May 7, 2011. It must be in cdr/eps/pdf/jpeg or ai format in high resolution (300 dpi) and according to size.
6. The Organiser reserves the right to refuse/decline publishing any artwork without assigning any reasons and the liability is restricted to paid amount only.

Co. Stamp & Auth. Signature

Date...../...../.....

Vantage Trade Fairs

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