

## FEE STRUCTURE

The fee structure for various options of participation in Medifest South Africa is as follows.

\*Please don't hesitate to contact us for further clarifications.

### Participation Tariff

Exhibition Space	Min Area	ZAR (/sqm)	USD(/sqm)
Shell Stand	9 sqm.	2500	450
Bare Space	18 sqm.	2250	400
Two Sides Open Shell Stand	As per availability	2750	500
Three Sides Open Shell Stand	As per availability	3000	525
Four Sides Open Shell Stand	As per availability	3250	550

### Advertisement Options

Description	Size (Width x Height)	ZAR	USD
Virtual Participation	Standard Size	4000	750
Front Cover (75%)	190 x 205 mm	8500	1500
Back Cover	190 x 270 mm	7000	1250
Front/ Back Inner	190 x 270 mm	5500	1000
Center Full Page	270 x 390 mm	5500	1000
Virtual Cover	270 x 390 mm	5500	1000
Strip on Profile Pages	190 x 40 mm	5500	1000
Book Mark (Both Sides)	40 x 100 mm	4250	750
Full Page	190 x 270 mm	3000	500
Half Page	190 x 132 mm	1750	300
Colored Logo with Profile	30 x 30 mm	850	150

### Sponsorship Options

Description	Details	ZAR	USD
Anchor Company*	54 sqm stand	140000	25000
(a) Advertisement Opportunities worth of:**		14000	2500
(b) Sponsorship Opportunities worth of:**		14000	2500
Principle Sponsor*	36 sqm stand	100000	17500
(a) Advertisement Opportunities worth of:**		8400	1500
(b) Sponsorship Opportunities worth of:**		8400	1500
Associate Sponsor*	18 sqm stand	55000	10000
(a) Advertisement Opportunities worth of:**		4200	750
(b) Sponsorship Opportunities worth of:**		4200	750
Lanyards	Exhibitors & Visitors	5500	1000
Badges {4000}	Exhibitors & Visitors	2800	500
Visitor Invitation Card {4000}	146 x 210 mm	6500	1200
Seminar {2 hrs Session}	75 - 100 Delegates	5500	1000
Carry Bags {Batch of 4000}	297 x 420 mm	8500	1500
Registration Area	Entrance	5500	1000
Layout Boards {Batch of 200 sq.ft.}	In & Around Venue	2800	500
Vertical Ceiling Flex Banners	2' x 5'	1500	250
Single Inserts in Carry Bags	210 x 297 mm	1500	250

\* Includes supplementary services

\*\* Supplementary services free of cost

**Note:** Taxes as applicable will be charged extra.

The organizer reserves the right to change the prices without any prior notice.

For latest updates and registration, log on to

[www.vantagemedifest.com](http://www.vantagemedifest.com)