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Company Profile : Established in 1975, International Hospital Equipment & Solutions -magazine (IHE) reports on medical technology news and solutions for the modern hospital in an easily digestible format and is one of the leading international publications for healthcare decision makers. The magazine, which is published 7 times a year, targets senior physicians and medical department heads, hospital managers, hospital IT specialists and biomedical engineers in Europe, Middle East, Asia-Pacific & Latin-America. IHE offers a personally requested, fully qualified, BPA-audited circulation and is distributed at major international conferences and exhibitions. In addition www.ihe-online.com provides tailor-made e-advertising opportunities.

Product Category : Publication

Remarks