

7th - 9th June, 2011

CTICC, CAPE TOWN

SOUTH AFRICA

Premier medical & healthcare summit

TM

Medifest

A Vantage Trade Fair

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Organization : _____ Contact Person : _____
 Designation : _____ Address : _____
 City : _____ Country : _____
 Postcode : _____ Website : _____
 E-mail : _____ Telephone No. : _____
 Fax No. : _____
 Please indicate if you have any special requirements : _____

Advertising Options

	Size	ZAR	USD
Virtual Participation	Standard Size	4000	750
Front Cover (75%)	190 x 205 mm	8500	1500
Back Cover	190 x 270 mm	7000	1250
Front/ Back Inner	190 x 270 mm	5500	1000
Center Full Page	270 x 390 mm	5500	1000
Virtual Cover	270 x 390 mm	5500	1000
Strip on Profile Pages	190 x 40 mm	5500	1000
Book Mark (Both Sides)	40 x 100 mm	4250	750
Full Page	190 x 270 mm	3000	500
Half Page	190 x 132 mm	1750	300
Colored Logo with Profile	30 x 30 mm	850	150

We would like to book _____ **worth** _____

Sponsorship Options

	Description	ZAR	USD
Anchor Company*	54 sqm stand	140000	25000
(a) Advertisement Opportunities worth of:**		14000	2500
(b) Sponsorship Opportunities worth of:**		14000	2500
Principle Sponsor*	36 sqm stand	100000	17500
(a) Advertisement Opportunities worth of:**		8400	1500
(b) Sponsorship Opportunities worth of:**		8400	1500
Associate Sponsor*	18 sqm stand	55000	10000
(a) Advertisement Opportunities worth of:**		4200	750
(b) Sponsorship Opportunities worth of:**		4200	750
Lanyards	Exhibitors & Visitors	5500	1000
Badges {4000}	Exhibitors & Visitors	2800	500
Visitor Invitation Card {4000}	146 x 210 mm	6500	1200
Seminar {2 hrs Session}	75 - 100 Delegates	5500	1000
Carry Bags {Batch of 4000}	297 x 420 mm	8500	1500
Registration Area	Entrance	5500	1000
Layout Boards {Batch of 200 sq.ft.}	In & Around Venue	2800	500
Vertical Ceiling Flex Banners	2' x 5'	1500	250
Single Inserts in Carry Bags	210 x 297 mm	1500	250

We would like to book _____ **worth** _____

* Includes supplementary services ** Supplementary services free of cost

Terms & Conditions :

1. Taxes as applicable will be charged extra.
2. The above options are subject to availability on first come first serve basis.
3. Advertisements not complying to specifications will be rejected or the advertising company has to pay extra designing charges for the same.
4. Medifest Buyer's Guide will be printed according to above mentioned size and will contain Exhibitors' Company Profile. It will be distributed freely to all Exhibitors, Visitors and Conference Delegates.
5. Artwork must be submitted by June 30, 2010. It must be in cdr / eps / pdf / jpeg or ai format in high resolution (300 dpi) and according to size.
6. The Organiser reserves the right to refuse/decline publishing any artwork without assigning any reasons and the liability is restricted to paid amount only.

Co. Stamp & Auth. Signature

Date...../...../.....

Vantage Trade Fairs

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