

A COMMERCIAL FEATURE

MEDIFEST 2010

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Special Projects, Independent Newspapers, Cape

International trade fair provides ideal sourcing destination

Medifest spokesperson

MEDIFEST 2010 is an international trade fair and an ideal sourcing destination which will revolutionise the medical industry by providing unique buying procedures. The objective of this trade fair is to bring together all those related to the medical and healthcare sector under one roof and provide comprehensive information on the current developments in the industry. The scope of the South African market, coupled with the exclusivity of this fair, will offer every attendee a leading edge.

The show is scheduled to run from August 24 to 26 at the Cape Town International Convention Centre (CTICC), with exhibitors from China, Thailand, Saudi Arabia, Hungary, Germany, Sweden, the Netherlands and the UK.

Our vision is to provide manifold online and offline services to develop business communities by satisfying our

customers' expectations. Our dimension and first priority are the USA, Iran, Italy, Turkey, India and South Korea, as well as South Africa.

Our goal is to live up to the expectations of every client by offering outstanding customer service, increased flexibility and greater value, thus optimising functionality and improving operational efficiency. Our associates are distinguished by their immense expertise combined with their hands-on experience, thereby ensuring that our clients receive the most effective and professional service.

Medifest acts as a catalyst to bring together a varied genre of medical professionals under one roof to interact, promote and transact business in this industry.

The show provides a useful platform to capture a wider alternative of nationwide customers and suppliers, and also to meet them face to face.

In a nutshell, Medifest allows you to:

- ☒ Make direct contact with your potential clients, both national and international;
- ☒ Assess your market position with relevance to your competitors;
- ☒ Create demand for your products and services;
- ☒ Enhance your brand image;
- ☒ Build and extend long-term customer relations;
- ☒ Negotiate with your representatives;
- ☒ Find new trade associates; and
- ☒ Gain access to efficient import and export directions.

It presents a singular opportunity for all related to the medical field to reach for new horizons of effective co-operation and discuss vital issues that are presently at the forefront of medicine and the healthcare industry.

See the advertisement on this page for further information and contact details.



PRIME OPPORTUNITY: Medifest acts as a catalyst to bring together a varied genre of medical professionals under one roof to interact, promote and transact business in this industry.



share the advantage



For latest updates and registration, log on to

www.vantagemedifest.com

Premier medical & healthcare summit

MedifestTM

A Vantage Trade Fair

Opportunity to have a solid footing in an expanding & demanding market



24th - 26th August 2010
CTICC, Cape Town
South Africa

Timings: 10 am to 6pm

Organized By :
Vantage Trade Fairs
www.vantagemedifest.com

HELP LINE
0769753906

MUST ATTEND EVENT FOR

- Medical and Paramedical Fraternity
- Doctors, Scientists, Nurses, Paramedics and all other related
- Health Organizations
- Hospitals (International, National State Hospitals)
- Manufacturing Houses
- Pharmaceutical Houses
- Research and Development Organizations
- Medical Institutes
- Public Health Services
- Importers
- Distributors
- Retailers

BEST EVER DISPLAY OF

- Medical Technology
- Pharmaceutical
- Healthcare Informatics
- Medical Consumables
- Disposables
- Diagnostic Kits
- Reagents
- Healthcare Products
- Dietary Products
- Medical Process Equipment
- Labware
- Optical Equipment
- Surgical Tools
- Personal Hygiene Products
- Hospital Autoclaves & Sterilizers
- Medical Publication and Services
- First Aid Equipment
- Clothes and Linen
- Rehabilitative Products
- Educational Equipments
- Bio-Tech Products
- Nursing Care Products
- Natural Products
- Herbal Healthcare Products
- Mother Care
- Electromedical Equipment
- Diagnostics
- Lab Equipment
- Scientific Instruments