

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Company's Name : _____

Contact Person : _____ Designation : _____

Address : _____

City : _____ Country : _____ Postcode : _____

Website : _____ E-mail : _____

Telephone No : _____ Fax No : _____

Please indicate if you have any special requirements : _____

Participating through Agent Direct
 In case participating through Agent, name of Agent _____

Advertisement Options

Description	Size (Width x Height)	INR	USD
Front Cover (75%)	190 x 205 mm	35000	1050
Back Cover	190 x 270 mm	30000	900
Front/ Back Inner	190 x 270 mm	25000	750
Center Full Page	270 x 390 mm	25000	750
Virtual Cover	270 x 390 mm	25000	750
Strip on Profile Pages	190 x 40 mm	25000	750
Book Mark (Both Sides)	40 x 100 mm	20000	600
Full Page	190 x 270 mm	12000	360
Half Page	190 x 132 mm	7000	210
Colored Logo with Profile	30 x 30 mm	3000	100

Sponsorship Options

Description	Details	INR	USD
Anchor Company	27 sqm stand	500000	15000
Diamond Sponsor	18 sqm stand	300000	9000
Gold Sponsor	9 sqm stand	200000	6000
Silver Sponsor	6 sqm stand	100000	3000
Bronze Sponsor	Virtual Participation	50000	1500
Lanyards	Exhibitors & Visitors	60000	1800
Get Together/Lunch/Dinner	100 Persons	60000	1800
Visitor Invitation Card	74 x 105 mm	50000	1500
Badges	Exhibitors & Visitors	30000	900
Seminar {2 hrs Session}	75 - 100 Delegates	25000	750
Carry Bags (Batch of 4000)	210 x 420 mm	20000	600
Registration Area	Entrance	20000	600
Layout Boards	In & Around Venue	10000	300
Vertical Ceiling Flex Banner	2' x 5'	5000	150
Single Inserts in Carry Bags	210 x 297 mm	5000	150

Terms & Conditions :

- Taxes as applicable will be charged extra.
- The above options are subject to availability on first come first serve basis.
- Advertisements not complying to specifications will be rejected or the advertising company has to pay extra designing charges for the same.
- Medifest Buyer's Guide will be printed in Trim size 210 mm x 290 mm and will contain Exhibitors' Company Profile. It will be distributed freely to all Exhibitors, Visitors and Conference Delegates.
- Artwork must be submitted by November 15, 2010 with full payment. It must be in cdr / eps / pdf / jpeg or ai format in high resolution (300 dpi) and according to size.
- The Organiser reserves the right to refuse/decline publishing any artwork without assigning any reasons and the liability is restricted to paid amount only.

We would like to book.....worth.....

Co. Stamp & Auth. Signature

Date...../...../2010

Vantage Trade Fairs

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 New Delhi-110 008 India
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